

# FLOWERY BRANCH JUNIOR FALCONS

P. O. Box 1441

Flowery Branch, GA 30542

[www.fbjrfalcons.com](http://www.fbjrfalcons.com)

2021 Season Sponsorships

DEADLINE – August 9, 2021

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## Organization

The Flowery Branch Junior Falcons (FBJF) is a 501(c)(3) non-profit organization which strives to promote the physical growth, as well as the mental, social, educational and spiritual welfare of student athletes in the program. FBjF also places emphasis on the development of good sportsmanship on and off the field, honesty, loyalty, self-discipline and TEAMWORK.

FBjF is anxiously awaiting for the upcoming 2021 Season and we invite you to become a sponsor for our organization. We are part of the North Georgia Youth Football Association (NGYFA) which serves counties located in the Northeast Georgia area. As a sponsor, either you, or your business will benefit by being recognized for your support in our community. Your sponsorship will assist with covering major expenses which include scholarships for athletes, field conditioning, officials, equipment, uniforms, EMT fees, insurance, trophies and other administrative costs.

## Sponsorship Levels

The FBjF along with FBHS Touchdown Club will be producing a “Media Guide” during the 2021 season. It will include team photos, rosters, games schedules, details about away venue locations, as well as recognition of our Season Sponsors. It will also offer some exclusive high-exposure areas for unique sponsorship opportunities. These special Media Guide Sponsor opportunities are listed separately and must be confirmed to be available before purchasing as they are first come/first served. They can be purchased alone, or in addition to the Media Guide level packages.

## Season Sponsor Packages

These sponsorships are available to any individual or business. They can be combined with any Media Guide Sponsorships.

### **Touchdown Sponsor: \$400.00**

- Your business advertised on a Banner located at Flowery Branch High School
- Your business announced at ALL home games
- 1-year Logo and Link advertisement at [www.fbjrfalcons.com](http://www.fbjrfalcons.com)
- Commemorative Plaque presented at the End of Season
- Full-Page Recognition in the FB Media Guide

### **Field Goal Sponsor: \$300.00**

- Your business advertised at All home games
- Commemorative Plaque presented at the End of Season
- 1-year Logo and Link advertisement at [www.fbjrfalcons.com](http://www.fbjrfalcons.com)
- Half-Page Recognition in the FB Media Guide

### **T-Shirt Sponsor: \$600.00 - \$1200.00**

- Your business advertised on the back of all Jr. Falcon Football and Cheerleading T-Shirts
- Your business announced at ALL home games

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- 1-year Logo and Link advertisement at [www.fbjrfalcons.com](http://www.fbjrfalcons.com)
- Commemorative Plaque presented at the End of Season
- *A limited number of opportunities are available. Contact the Treasurer for availability.*

## Media Guide Sponsor Packages

These sponsorships can be purchased alone, or in addition to the Season Sponsor Packages.

### Inside Back Cover: \$200.00

- Full-color customized advertisement covering back cover of the Media Guide
- *These are singular, first come/first served opportunities. Contact the Treasurer for availability.*

### Team Sponsor: \$100.00

- ¼ Recognition Ad on the football or cheer team's page in the FB Media Guide
- Commemorative Plaque presented at the End of Season
- *A limited number of opportunities for sponsoring each football and/or cheer team are available. Contact the Treasurer for availability.*

### Player Sponsor: \$350.00

- Recognition in FB Media Guide
- A one-time use discount code allowing a player to register for the 2021 season at no cost

### Business Individual Page Sponsors

- ½ Page Business Ad: \$80.00
- Full Page Business Ad: \$100.00

Your donation is tax deductible and will greatly assist our organization. If any of these sponsorship opportunities interest you or your business, please contact [treasurer@fbjrfalcons.com](mailto:treasurer@fbjrfalcons.com) or complete the attach form and return it to the above address.

**The deadline for all 2021 sponsorships is August 9, 2021.**

We look forward to a great partnership with you!

Sincerely,

**FBJF Board of Directors**

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## 2021 Sponsorship Form

Season Sponsorship Choice	
Program Sponsorship Choice	
Business/Individual Name	
Contact Person	
Address	
Contact Phone	
Email Address	
Signature	
Date	

**\*\*Please make checks payable to: Flowery Branch Jr. Falcons.**

{Attach Business Card Here}
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**\*\*Artwork can also be emailed to [treasurer@fbjrfalcons.com](mailto:treasurer@fbjrfalcons.com).**